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PRESS RELEASE

GNT advances CO2 reduction goals in latest sustainability report

GNT has passed the halfway mark in its mission to reduce carbon intensity at its EXBERRY® color factories by 50% over the course of the current decade.

Based on volume of product sold, GNT cut carbon emissions at its production sites in the Netherlands, Germany, and United States by 26% between 2020 and 2024. This achievement is particularly significant in light of the company's growth during the same period.

Global sales for plant-based EXBERRY® colors have increased more than 50% since 2020. Under normal circumstances, such growth would have driven a substantial increase in total carbon emissions due to increased production demands. However, by improving efficiency and investing in sustainable technologies, GNT has been able to keep overall emissions in check.

GNT's new sustainability report reveals there has been strong progress toward many of the 17 sustainability targets it is working to achieve by 2030.

Water efficiency at its factories has improved by 30% compared to 2020, which already surpasses the original 20% goal. The company is also committed to ensuring every contract farmer growing fruits, vegetables, and plants for EXBERRY® colors enrolls in sustainable agriculture training programs. By the end of 2024, 80% had achieved the level of FSA (Farm Sustainability Assessment) Silver or Gold.

In addition to its environmental aims, GNT's targets include measures to benefit people throughout the EXBERRY® value chain. In 2024, the lost-time accident rate at the factories fell to 25% below the industry average. The company also helped organize a three-day leadership training program in Peru as part of its commitment to supporting social livelihood projects in its sourcing areas.

Hendrik Hoeck, CEO at GNT Group, said: "We are proud to say that we are still delivering on our ambitious plans to protect people and planet while achieving significant global growth. Our 2024 report underlines our continued determination to lead the food coloring industry on sustainability and ensure that GNT is in a position to thrive for generations to come."

GNT secured an [EcoVadis gold medal](#) last year for its environmental and ethical activities, with its score placing the company among the top 3% in the food manufacturing industry.

It is now working on plans to go even further in 2025. With GNT on track to meet its CO2 targets at its factories, the top priority going forward is to reduce indirect emissions from throughout its wider value chain.

Rutger de Kort, Sustainability Manager at GNT Group, said: “We have made excellent progress at our production sites and now need to work with our suppliers to achieve reductions in other areas. This is more challenging as these emissions are outside our direct control, but our closely managed supply chain gives us a real advantage and we are developing plans to address the biggest hotspots.”

In line with its commitment to transparency, GNT secures independent verification for its emissions data. It also offers its customers Product Environmental Footprint information across scopes 1, 2, and 3 for EXBERRY® colors.

Rutger de Kort added: “Trust is hugely important to us. This is why we publish independently audited Greenhouse Gas Verification Statements and provide our customers with the data they need to make informed decisions about how to optimize their recipes.”

To read GNT’s ‘Sustainability report 2024,’ visit: <https://exberry.com/en/sustainability-report-2024>

About EXBERRY®

EXBERRY® is a leading global brand of plant-based, sustainable colors for food and drink. The EXBERRY® portfolio includes a complete spectrum of shades created from non-GMO fruit, vegetables, and plants. They are available in a wide range of formats and suitable for almost any application, including confectionery, dairy, bakery, soft and alcoholic beverages, cereals, snacks, sauces, savory, and plant-based meat, seafood, and dairy. EXBERRY® colors are trusted by many of the world’s leading food and beverage manufacturers for their vibrancy, versatility, stability, ease of use, and strong sustainability credentials.

About GNT Group

Founded in 1978, GNT is a family-owned company pioneering in the creation of plant-based, sustainable ingredients. It is headquartered in Mierlo, The Netherlands, with additional offices in Europe, North America, Asia, and the Middle East. GNT’s family ownership provides stability and long-term commitment, enabling it to make strategic decisions to futureproof supplies. These include ambitious sustainability commitments and investments in long-term stockholding. The company supports its customers throughout every stage of the product development process, including concept innovation, color selection and matching, stability testing, upscaling, regulatory matters, and quality documentation.